



LIA Foundation

1771 Honors Lane
Corona, CA 92883

www.liafoundation.org

Phone: (951) 258-7398

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Info@liafoundation.org

Dear Vendors,

After the success of our conference last June in Arizona, we have decided to continue this tradition and would love for you to join us for our fourth annual conference. Since we sold out of vendor spaces last year, we encourage early vendor registration as we plan to sell out once again.

This conference will be held at the Hyatt Grand Champions Resort and Spa in beautiful Indian Wells, California. This luxurious resort will be sure to please with its 7 swimming pools, tennis courts, yoga and nearby award winning golf course. In addition, we have negotiated an affordable room rate of \$130 per night. We encourage vendors and attendees to bring the entire family to enjoy this location.

Our conference will focus on intermingling traditional and alternative therapies for children and adults affected by Lyme disease, multiple-infections and Autism spectrum disorder. This is not your "typical" autism conference as we focus on the infections, disabled immune system and triggers of this illness. This conference has been viewed as the most cutting edge conference for treating these diseases.

To encourage our attendees to spend time with the exhibitors, we are allowing for ample break and lunch times. Also...half of the booths will be located in the foyer area just outside the meeting room. It will be the central hub for the conference. In other words, the attendees will need to walk through the exhibits in order to enter into the meeting room.

In addition, we are asking each vendor to donate at least one item for our silent auction. We hope this will encourage more foot traffic in your booths, therefore, increasing your business. Our hope is to continue this as an annual event providing new information resources for our attendees. We are estimating up to 400 people. Here are the dates and location information:

Hyatt Grand Champions Resort, Villas and Spa

44-600 Indian Wells Lane,
Indian Wells, California, USA 92210
Tel: +1 760 341 1000 Fax: +1 760 568 2236

Thursday, April 15th – Physicians Training and Exhibits

Friday, April 16th – Sunday, April 18th – General Session and Exhibits

Exhibitor Set-Up – Wednesday, April 14th – 7:00 p.m. – 10:00 p.m.

Exhibitor Tear Down – Sunday, April 18th – After Q and A session (approx. 12 noon)

Please see the enclosed registration and vendor/sponsorship packages. We look forward to your participation and teaming up with you to make a successful event. If you have any questions, please e-mail me at: tamiduncan@aol.com or call (951) 258-73898.

Sincerely,

Tami Duncan
Executive Director and Founder
www.liafoundation.org

Conference Sponsorships and Booth Packages

Premier Conference Sponsor - \$10,000 (2 available)

- Recognition as premier sponsor
- Your logo next to ours on conference literature
- Double booth in the location of your choice
- Four tickets to the entire conference
- Four tickets to the Saturday night dinner and prime seating
- Free full page advertisement in conference program
- You may provide a speaker for our conference general session or Saturday dinner (subject to approval)

Physicians Training Lunch Sponsor - \$3500 (1 available)

- Recognition in conference program as the physicians training lunch sponsor
- Double booth in the location of your choice
- Two tickets to the entire conference
- Free half page advertisement in conference program
- Your company literature provided to all physicians at the lunch
- Short presentation on your company at the lunch

Grand Conference Sponsor - \$3000

- Recognition in conference program as a grand conference sponsor
- Double booth in the foyer
- Entrance for two to the entire conference
- Free ¼ page ad in the conference program

Conference Bag Sponsor - \$2000 (1 exclusive, 1 available)

- Your logo on conference bags
- Corner booth
- Entrance for two to the entire conference
- Free ¼ page ad in the conference program

Gift in Kind Donations

We will be holding a silent auction on Saturday night. We hope that each vendor will donate products, baskets or services for the silent auction. Please send us your donation by April 1, 2010 and the estimated value so we may give you a receipt for your taxes. We are a 501c3 non-profit charity. **Donations valued at over \$1000 will be provided two free tickets to the dinner event.** All companies participating will be listed in our dinner program.

Parent education - \$500

Give towards our scholarship fund which helps parents in need attend our conferences for free. Receive special recognition in our program and on stage, entrance for two to the General Session.

Booth Spaces

Please note that the exhibit room will now be open on the physicians training day as well. The booth spaces are skirted tables only, no pipe and drape backdrop.

Standard

8 x 10 spot with 1- 6 foot skirted table, 2 chairs, entrance for two for the General Session. You would be located inside the exhibitor room - \$950

Corner Booth (limited availability)

8 x 10 spot with 1 - 6 foot skirted table, 2 chairs, entrance for two for the General Session - \$1050

Foyer Booth Location

8 x 10 spot with 1 - 6 foot skirted table, 2 chairs, entrance for two for the General Session. You would be located directly outside the main meeting room. All attendees would need to walk by you before entering the meeting room or exhibit room- \$1050

Double Booth

2 – 8x10 spots with 2-6 foot skirted tables, 4 chairs and entrance for four to the General Session. - \$1350

Non-Profit Pricing (limited availability)

Must be an established support group or have 501c3 status.

8 x 10 spot with 1-6 foot skirted table, 2 chairs, entrance for two for the General Session. - \$375

Advertisements

Our Conference Program goes out to all attendees, is available online and for purchase after the event.

Full Page Color - \$950

Full Page B/W - \$700

½ Page B/W - \$450

¼ Page B/W - \$200

E-Newsletter - \$500 – includes article on your product for one month

Deadline for ad submissions is March 1, 2010

Exhibitor Registration Form
From Roadblocks to Recovery 2010 Conference
Please fax this form back to: (951) 817-1173

Company _____

Address _____ City _____ State _____ Zip _____

Phone Number _____ Fax _____

Contact Person _____ E-mail _____

Company Website _____

Name(s) to be printed on name badge _____

In the event that a sponsorship or selection you have made is sold out, you will be contacted immediately. Once we have received payment and this form, you will receive an e-mail confirmation and a vendor information packet. ***There are no refunds unless we have received cancellation in writing BEFORE March 15, 2010. No exceptions.*** Please put a check next to your selections...

Booth Spaces

Each single booth includes attendance to the General Session for 2 people. If you are bringing more than 2 people to work your booth, you must purchase an extra badge.

<input type="checkbox"/> Non-Profit (\$375)	<input type="checkbox"/> Standard (\$950)	<input type="checkbox"/> Corner (\$1050)	<input type="checkbox"/> Foyer (\$1050)	<input type="checkbox"/> Double (\$1350)
<input type="checkbox"/> Saturday Dinner Tickets (\$60 each) x _____ (number of tickets)		<input type="checkbox"/> Extra Name Badge (\$125)		
Names on extra badges _____				Subtotal _____

Conference Sponsorships and Booth Packages

<input type="checkbox"/> Premier (\$10,000)	<input type="checkbox"/> Physicians Lunch (\$3500)	<input type="checkbox"/> Grand (\$3000)	<input type="checkbox"/> Conference Bags (\$2000)
<input type="checkbox"/> Parent Scholarship Fund Donation \$ _____		Subtotal _____	

Advertisements

<input type="checkbox"/> Full Page Color (\$950)	<input type="checkbox"/> Full Page B/W (\$700)	<input type="checkbox"/> ½ Page B/W (\$450)	<input type="checkbox"/> ¼ Page B/W (\$200)
<input type="checkbox"/> E-newsletter Sponsorship (\$500 per edition includes article on your product)			
Deadline for ad submission is April 1, 2010			Subtotal _____

Gift In Kind Silent Auction Donation

Item Description _____	\$ Value _____
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Name on the card _____

Type of Card (**MasterCard or Visa only**) _____ Total charges _____

Card # _____ Expiration _____

3 digit # on back _____ Signature of Cardholder _____

To pay by check please make check payable to: LIAF – 1771 Honors Lane, Corona CA 92883